



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

WPXI

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 321592

Schedule Dates 08/24/12-08/30/12  
Advertiser National Republican Congressional Committee - In  
Agency National Media (2711)  
Product Political - Issue (1068)  
Brand ISS/NRCC-IE (81865)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name ANGLE, BEN  
Phone/Fax /  
CPE 155/426/2595  
Account Types National/Political  
Billing Type Standard  
Comments NRCC 8/24  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 07/11/12  
Last Modified 08/08/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06187351  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,018.75  
Net Total \$34,106.25  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Aug. 2012 13 Spots \$9,675.00  
Sep. 2012 35 Spots \$30,450.00  
Grand Total: 48 Spots \$40,125.00

OK

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	10:59p- CHANNEL 11 NEWS AT 11P	1						1		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	7/13/12
2.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:34p- TONIGHT SHOW	1						1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	7/13/12
3.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	11:59a- Channel 11 News At Noon	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	7/13/12
4.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:58p- Channel 11 News At 6pm M-F	1						1		1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/4	7/13/12
5.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:59A- Channel 11 News 6am	1						1		1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/5	7/13/12
6.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	6:59p- Jeopardy	1						1		1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	7/13/12
7.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	7:30p- WHEEL OF FORTUNE	1						1		1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/7	7/13/12
8.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	10:59p- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/8	7/13/12
9.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:58p- Channel 11 News At 6pm M-F	1	1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/9	7/13/12
10.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:59A- Channel 11 News 6am	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/10	7/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Adver/User:

Date:

Accepted-Station:

Date:

Comments:

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**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE, BEN  
**Phone/Fax** /  
**CPE** 155/426/2595  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 8/24  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/11/12  
**Last Modified** 08/08/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06187351  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,018.75  
**Net Total** \$34,106.25  
**Sales Tax**

**Pittsburgh (WPXI)**

By Broadcast Month	Spots	Rate
Aug. 2012	13	\$9,675.00
Sep. 2012	35	\$30,450.00
<b>Grand Total:</b>	<b>48</b>	<b>\$40,125.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/11	7/13/12
12.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12
13.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12
14.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P				1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12
15.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/15	7/13/12
16.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	6:59P- Jeopardy				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12
17.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/18	7/13/12
18.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12
19.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/21	7/13/12
20.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	11:59A- Channel 11 News At Noon			1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12
21.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1						1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Aug. 2012 13 \$9,675.00  
Sep. 2012 35 \$30,450.00  
Grand Total: 48 \$40,125.00

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22.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:59A- Channel 11 News 6am	1		1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
23.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	6:59p- Jeopardy	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
24.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	7:30p- WHEEL OF FORTUNE	1		1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/26	7/13/12
25.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	10:59p- CHANNEL 11 NEWS AT 11P	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
26.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	11:34p- TONIGHT SHOW	1			1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE SHW/28	7/13/12
27.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
28.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	6:59p- Jeopardy	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/30	7/13/12
29.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7:30p- WHEEL OF FORTUNE	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/31	7/13/12
30.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	5:30p- 6P (EST)	1						1		1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/34	8/8/12
31.0	Normal Line / Spot	08/24/12-08/24/12	5	:30	7A- Today Show	1						1		1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/35	8/8/12
32.0	Normal Line / Prime	08/24/12-08/24/12	5	:30	7:57p- Americas Got Talent 8-9p	1						1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/	8/8/12

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Pittsburgh (WPXI)			
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33.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:59A- Channel 11 News At Noon	1	1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/38	8/8/12
34.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:30P- 6P (EST)	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/39	8/8/12
35.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7A- Today Show	1	1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/40	8/8/12
36.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE	1						1		1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/41	8/8/12
37.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	8A- 10A (EST)	1							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/42	8/8/12
38.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:34P- TONIGHT SHOW	1				1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/43	8/8/12
39.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	11:59A- Channel 11 News At Noon	1				1				1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/44	8/8/12
40.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:30P- 6P (EST)	1				1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/45	8/8/12
41.0	Normal Line / Prime	08/28/12-08/28/12	5	:30	7:57P- Americas Got Talent 8-10P	2	2							2	\$2,000.00	\$4,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12
42.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:30P- 6P (EST)	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/47	8/8/12
43.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:30P- 6P (EST)	1			1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/48	8/8/12
44.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1				1				1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/49	8/8/12

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Comments NRCC 8/24

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Package Deal  
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Net Total \$34,106.25  
Sales Tax

07/11/12  
08/08/12  
Jennifer Stewart  
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## Pittsburgh (WPXI)

By Broadcast Month  
Aug. 2012 13 \$9,675.00  
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Grand Total: 48 \$40,125.00

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45.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	5:59A- Channel 11 News 6am	1			1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/50	8/8/12
46.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	7A- Today Show	1			1					1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/51	8/8/12
47.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/37	8/8/12

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